POLICY BOARD

March 18, 1968

The meeting was called to order at 8:10 PM.
Present: Goguen, Silverman, McLean, Briere, Ceccarelli, Brooks, Wyman, Barber

The minutes of the last meeting were read and accepted. The officers then introduced themselves, giving their name, office, and major. Dr. Wyman was called on to acquaint those present with the activities of the Policy Board. Each person present had a copy of the Budget Committee Memo. It is to be read, and will be discussed at the next meeting.
The budget for next year was then explained by the business Manager, Mr. Brier
The signal search was discussed and it was mentioned that bids will be sent out to 5 companies on Monday, April 22, to be back in by May 1.
Ceccarelli stated that the main interest of WMUA is to reach all of campus, and not necessairly make a move to higher power.
The subject of paying student help was discussed, but it was decided that this has nothing to do with WMUA.
A discussion followed on the advisability of getting libel insurance for WMUA. Nothing was decided on this point.
A report was read from Jack Fitzpatrick about the activities of Communications Board concerning WMUA. The quality of WMUA programming has been questioned. Dr. Wyman suggested that guide lines be set up for programming so that the Student Senate or Communications Board can not set them up for us. Programmi should be such that it can be assumed that listeners are getting the essential things--world headlines, weather, time checks.
It was suggested that WMUA send a representative to the National Association of Educational Broadcasting Convention.
It was mentioned that a survey was done by the Marketing club about WMUA. Rock is the most popular type of program with Classics being the second most popular.
A suggestion was made that program guides be mimeographed and attached to the University Hulletin.
Miss Goguen is still trying to get in touch with Mr. Finch, our fifth advisor to let him know of his election.
A list of addresses and telephone numbers of the advisors and officers will be mimeographed and distributed.

A discussion followed as to whether an advisor is advisor to an individual officer or the the group of officers as a whole.

MOTION by Brooks to amend the agenda to assign advisors to individual officers. Seconded Passed.

TheTech department would like to put an identification sign on the WMUA tower.

MOTION by Barber to have Policy Board endorse some sort of identification of WMUA which will be visible to the public. Passed unanimously.

The meeting was adjourned at 9:55.

Respectfully submitted,
Beverly Hudson, Secretary.

DEAN OF STUDENTS
JUL 8 '68
1:37 p.m.